### **2019 SHOW PROGRAM ADVERTISING RATES**

# \*\*\* FINAL AD COPY FOR ADVERTISING MUST BE RECEIVED BY May 6TH, 2019\*\*\*

Front Cover (full page in color, includes 1 photo)	\$150.00
Inside Front Cover (full page in color, includes 1 photo)	\$125.00
Back Cover (full page in color, includes 1 photo)	\$125.00
Inside Back cover (full page in color, includes 1 photo)	\$100.00
Center Spread Available	\$225.00

(includes two full page color ads placed side by side, includes 2 photos) Additional photos \$25 each per page.

## **Inside Page Rates**

Full Page in Color (includes I photo)	\$75.00
Half Page in Color (no photo)	\$55.00
Extra Photo Per Page in Color	\$15.00
Full Page Black and White (includes 1 photo)	\$45.00
Half Page Black and White (no photo)	
Extra Photo Per Page Black and White	\$10.00
Business Card	\$25.00

#### PLEASE NOTE:

- All advertisers will receive one program per ad.
- Programs will be included in your exhibitor welcome bags.
- Payment must accompany advertising copy.
- Advertising copy and photos are to be furnished by the advertiser.
- If photos are to be returned by mail please supplythe appropriate packaging.
- NCFBC is not responsible for unreturned/unclaimed photos or programs.

## FOR MORE INFORMATION OR TO PLACED AN AD CONTACT: Susan Bunyard

Phone: 530-677-1975 Email: sbunyard@comcast.net

NCFBC reserves the right to edit ads.

Send checks made payable to NCFBC to: Jackie Drucker 3203 Bollinger Crest Common, San Ramon, CA 94583

Please print or type:

State:	Zip:	
d to a separa	te piece of paper.	
	State:	State: Zip: d to a separate piece of paper.