

2017 SHOW PROGRAM ADVERTISING RATES

*** FINAL AD COPY FOR ADVERTISING MUST BE RECEIVED BY
May 5TH, 2017***

Front Cover (full page in color, includes 1 photo)	\$150.00
Inside Front Cover (full page in color, includes 1 photo)	\$125.00
Back Cover (full page in color, includes 1 photo)	\$125.00
Inside Back cover (full page in color, includes 1 photo)	\$100.00
Center Spread Available (includes two full page color ads placed side by side, includes 2 photos)	\$225.00

Additional photos \$25 each per page.

Inside Page Rates

Full Page in Color (includes 1 photo)	\$75.00
Half Page in Color (no photo)	\$55.00
Extra Photo Per Page in Color	\$15.00
Full Page Black and White (includes 1 photo)	\$45.00
Half Page Black and White (no photo)	\$25.00
Extra Photo Per Page Black and White	\$10.00
Business Card	\$25.00

PLEASE NOTE:

- All advertisers will receive one program per ad.
- Programs will be included in your exhibitor welcome bags.
- **Payment must accompany advertising copy.**
- Advertising copy and photos are to be furnished by the advertiser.
- If photos are to be returned by mail please supply the appropriate packaging.
- NCFBC is not responsible for unreturned/unclaimed photos or programs.

FOR MORE INFORMATION OR TO PLACED AN AD CONTACT:

Susan Bunyard

Phone: 530-677-1975 Email: sbunyard@comcast.net

NCFBC reserves the right to edit ads.

Send checks made payable to NCFBC to:

Jackie Drucker, 1256 136th Avenue, San Leandro CA 94578-2548

Please print or type:

Advertisers Name: _____

Kennel/Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Please attach any text for your ad to a separate piece of paper.